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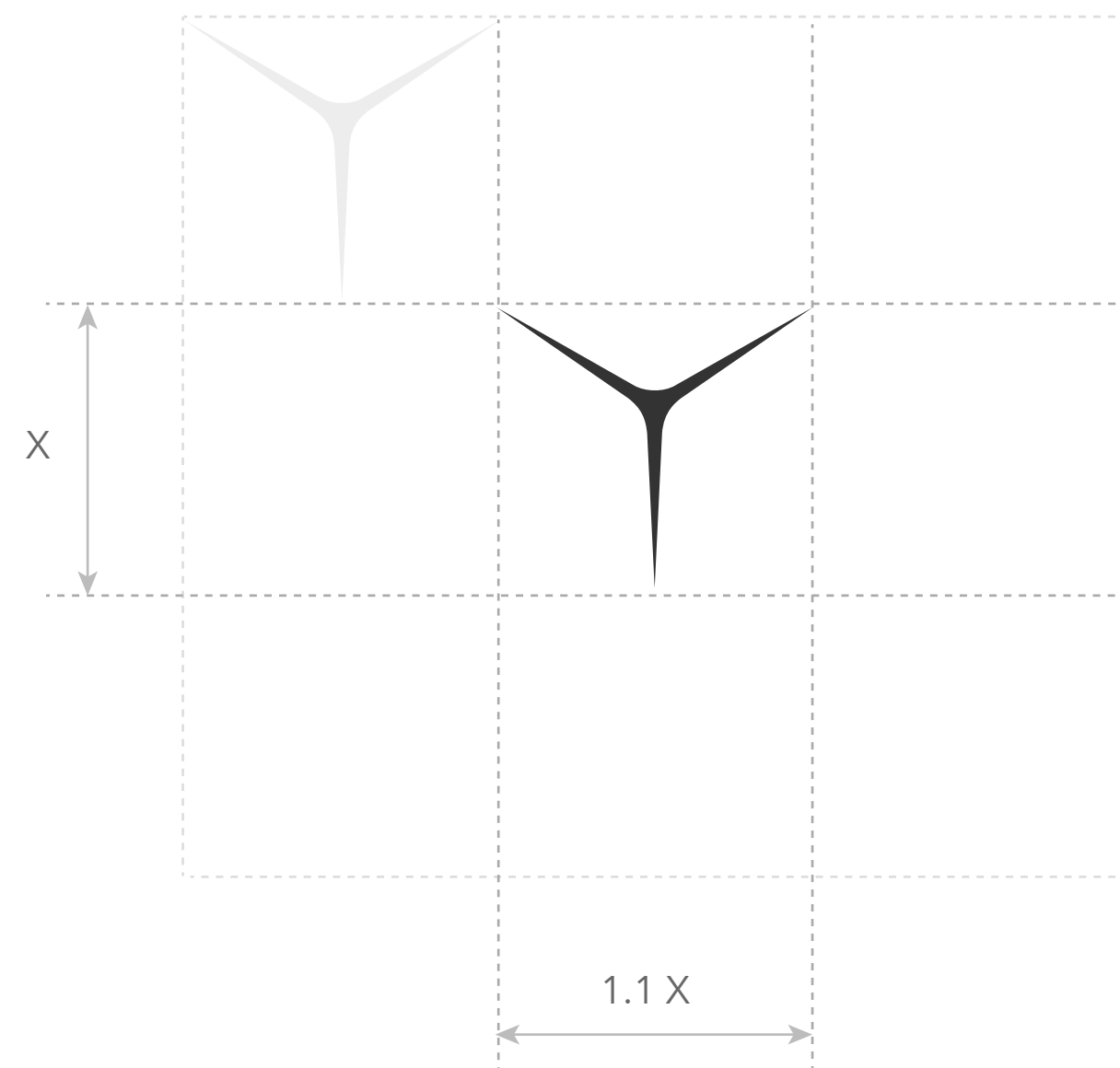
Yllo guidelines.

A guide for using the logo,
fonts and graphics.

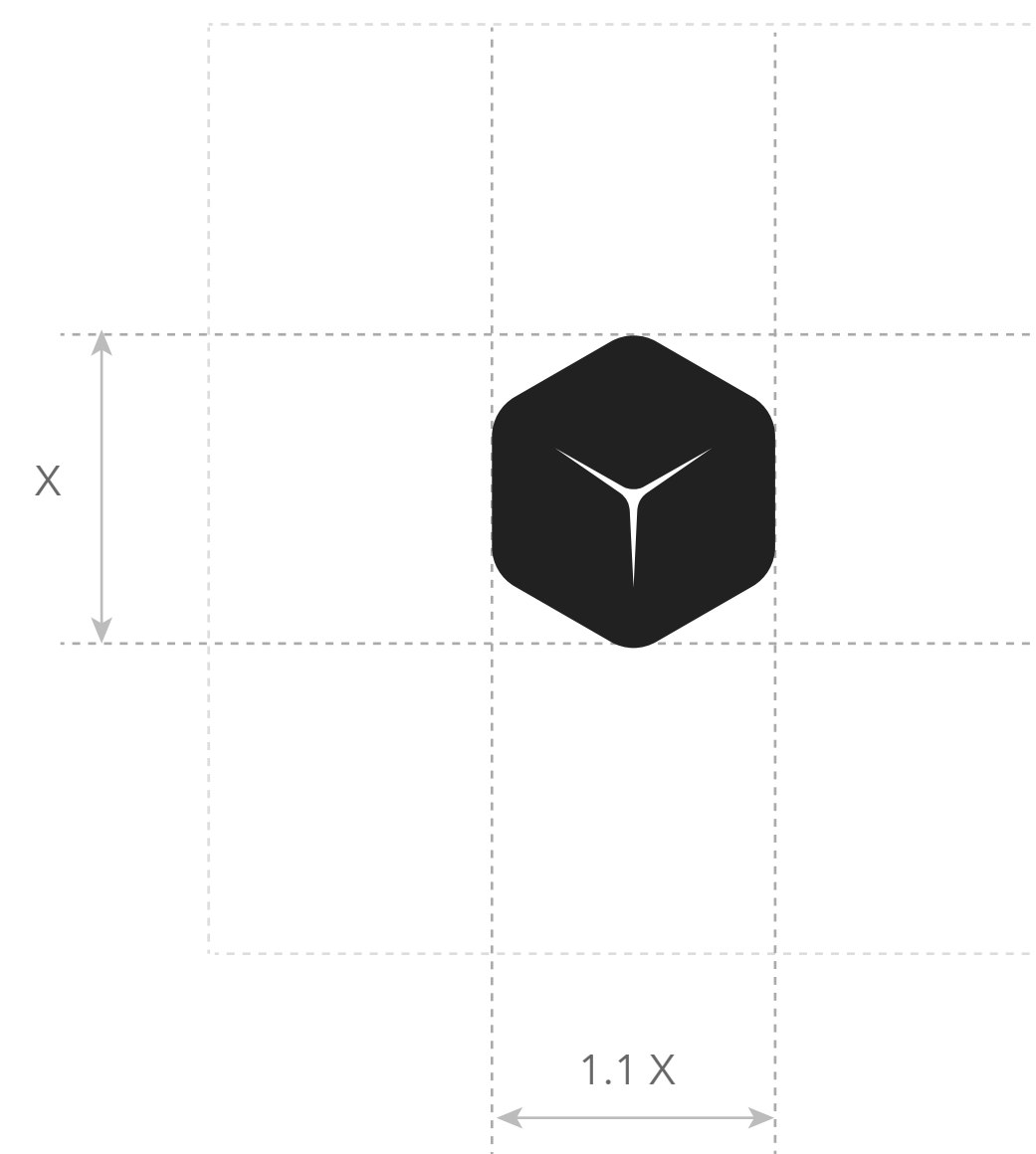
[↓ Download logo](#)

The logotype.

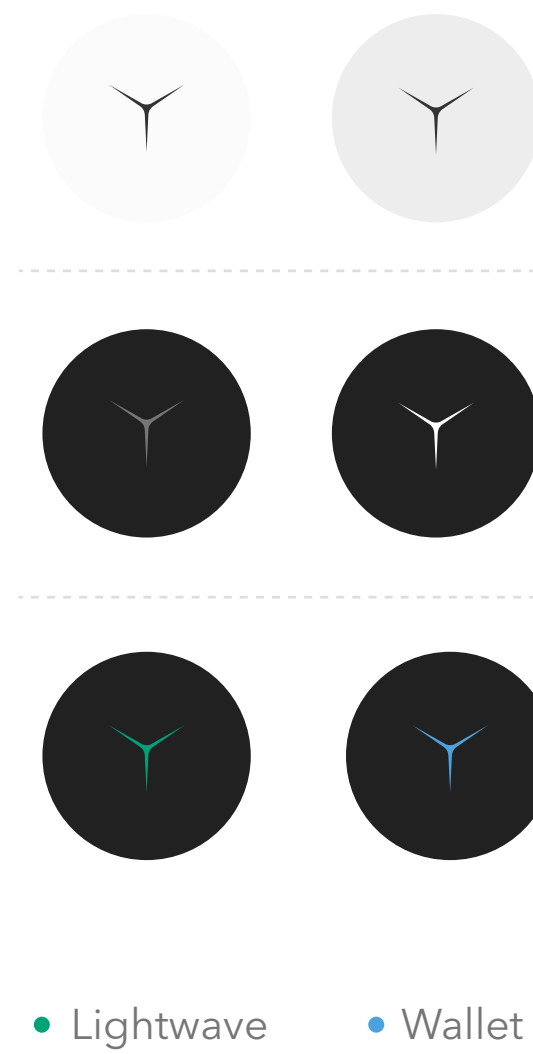
01. Basic logo



02. Basic symbol



03. Color variations



Primary typefaces.

Aa

Avenir Next Medium

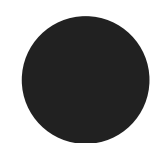
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

65+ pt for headline

30+ pt for subtitle

The main font color

#212121



Aa

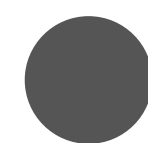
Avenir Next Cyr Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

23+ pt for text

Additional color

#555555



Aa

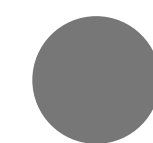
Avenir Next Cyr Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

20+ pt for text

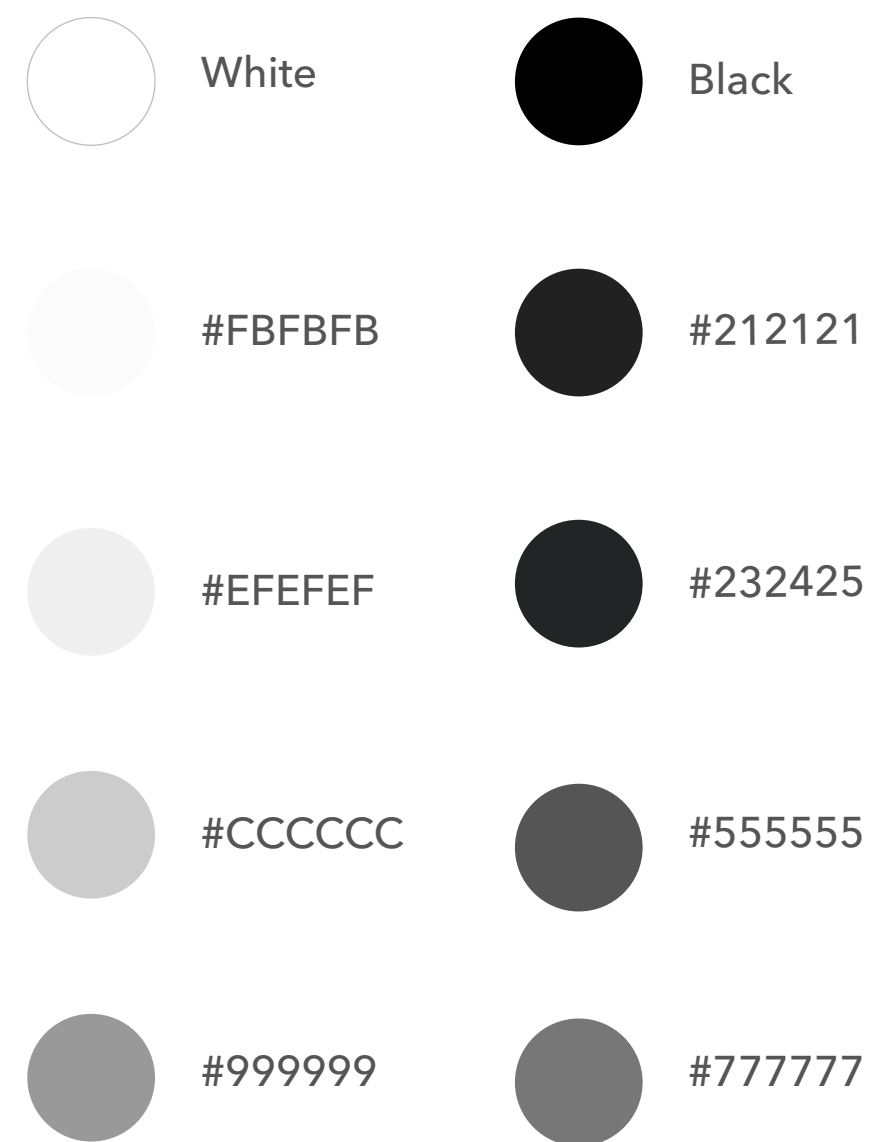
Additional color

#777777



Color palette.

Monochrome colors



Color identity



Gradient for media

